THE AQHA CATALOG BUILDER

SALE CATALOG PRODUCTION PROGRAM FOR SHOW & PERFORMANCE HORSES

PRICE LIST

Effective April 23, 2019

Please read the document at this link for complete information on system and user requirements, plus other important details about the Catalog Builder program.

Pricing information (per horse): click on any Pedigree Type to view an example

User Type	Basic	Ranch	Paragraph	Black Type
Regular Price	$25.00	$40.00	$45.00	$80.00
- Non-AQHA, Regular	$12.50	$20.00	$22.50	$40.00
*Volume User Price	$20.00	$35.00	$40.00	$75.00
- Non-AQHA, Volume	$10.00	$17.50	$20.00	$37.50

Prices Include:
1. Pre-written pedigree page on each AQHA sale horse. View pedigree types and page style choices by clicking here.
2. Catalog indexes
3. Covering Sire & Foal at Side Sire paragraphs for AQHA horses
4. Internet presentation with sale company or ranch logo, including photos & video links
5. Inclusion on RGP Catalog App (works on Apple and Android smartphones and tablets)
6. Photo management with automatic application to catalog pages, Internet presentation and RGP Catalog App
7. Stall card printer's file with sale company/ranch logo, two poster sizes available.

Prices apply to:
1. All registered American Quarter Horses.
2. All unregistered horses with two American Quarter Horse Association (AQHA) registered parents.
3. All unregistered horses with one Thoroughbred and one American Quarter Horse Association (AQHA) registered parent.
4. Any **Non-Quarter Horse** that does not have two AQHA-registered parents is **half price**:
   a. Non-Quarter Horse data *recorded in the QData (formerly RGP) Database* will be included on the catalog page, but the related association's points and awards are not included. These horses must be researched by hand. This includes thoroughbreds.
   b. All sale horses are included in the catalog Indexes, web presentation and RGP Catalog App presentation.
   c. AQHA covering sire paragraphs are written by the program and included in the covering sire reference.
      i. **Non-Quarter Horse covering sire reference paragraphs are not written by the program.**

Research included (all research includes AQHA points & awards + QData (formerly RGP) Database money-earning activity):
   a. Paragraph-style Pedigrees: The program researches as follows. After "**V"** below the research ends, and horses with "nothing to say" are not discounted.
      i. the sale horse's performance and get,
      ii. the parents of each horse,
      iii. [if necessary to fill the page] the grandparents of each horse,
      iv. [if necessary to fill the page] the great-grandsire on the top side of the sire and the dam,
      v. [if necessary to fill the page] the top side great-great grandsire of the sire, and the top side great-great grandsire of the dam (one generation off the page on the top side of each parent).
   b. Black Type Pedigrees: The program researches as follows.
      i. The sale horse's performance and get
      ii. Sire's performance and get, extending to great-great grandsire if necessary.
      iii. Performance, foals, grandfoals and great-grandfoals of 1st, 2nd and (if necessary to fill the page) 3rd and 4th dams
      iv. Dam's sire paragraph (under 1st dam) if necessary to fill the page.
   c. Thoroughbred information must be researched and added by hand. AQHA horses requiring additional TB research are full price.
   d. As stated on www.robinglenn.com and catalogs.robinglenn.com, Speed and Roping event data is limited in the QData Database.

*Volume Users committed to 500 catalog pages per year.

Other information:
   i. No price concession will be made for program "bugs," but if reported by a user, they will be handled as promptly as possible.
   ii. **Catalog Builder support is provided 8:00 A.M.-5:00 P.M. CST Monday-Friday, except on official AQHA holidays.**