

# THE CATALOG BUILDER

## SALE CATALOG PRODUCTION PROGRAM FOR SHOW & PERFORMANCE HORSES *A complete sale catalog developer and manager for American Quarter Horses*

### FOUR PEDIGREE TYPES *AND* NUMEROUS PAGE LAYOUT STYLES ARE AVAILABLE

[BASIC PEDIGREE](#) • [RANCH PEDIGREE](#) • [PARAGRAPH PEDIGREE](#) • [BLACK TYPE PEDIGREE](#)

*Click on any pedigree type above to view an example.*

#### What the Catalog Builder does, in a nutshell:

- Handles management of sale catalog and pre-sale web promotion from start to finish
- Builds fully-researched pedigree pages on American Quarter Horses.
  - **Multiple page style (layout) choices:** [click here](#) for Layout Choices.
  - Offers a “make it fit” option to make long pedigrees automatically fit the catalog page
  - FREE [RGP Database records](#) included for each horse to accommodate custom editing
- Allows for inclusion and management of non-Quarter Horse sale entries
  - Includes RGP Database research on non-Quarter Horses.
- Automatically assigns hip numbers, if desired
- Builds sale catalog indexes: consignor, sire, dam, horse
- Writes paragraphs and compiles the pages for AQHA covering sire reference information.
- Easy photo management for inclusion in the printed catalog, Internet and RGP Catalog App presentations
- Creates a real-time Internet presentation with photos and video links
- Makes the final printer-ready file for users choosing to print the catalog
- Posts the catalog on the [RGP Catalog App](#) (for iPads, Android Tablets, iPhones, Android Phones)
- Uploads photos and/or video links to the RGP Catalog App
- Generates stall card art work for the printer with sale company’s logo.
- Allows posting of Sale Results on Internet listing.

Pricing: Click [Here](#).

#### System Requirements:

- Desktop or laptop computer (the Catalog Builder does not work on a tablet or phone)
  - Two monitors recommended but not required
- Internet (User’s internet connectivity and speed factor into productivity)
- Google Chrome Browser (the Catalog Builder must be used in Google Chrome)
- Microsoft Office (Excel) 2010 or above
- PDF Editing Software (Nitro Pro, Adobe Pro, etc.).

#### Computer knowledge required:

- Basic Computer Operating System functions (example: how to name and save a file to a folder)
- Internet (Google Chrome browser)
- Microsoft Excel basics not required but very useful
- PDF Editing & PDF Page Management

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**Horse research furnished:**

- [RGP Database](#) money earned and key performance achievements
  - RGP research includes APHA, ApHC, Half-Arab and unregistered horses (if verified pedigree information has been made available) that have been recorded in the RGP Database.
  - Includes Australian QHA and Brazilian QHA horses' records from selected events.
  - Data from Barrel Racing and Roping events is limited and should not be considered complete.
  - NCHA weekend money is updated quarterly; Limited Age Events are continually current.
- [AQHA](#) points, awards, show achievement awards (ROM, AQHA Champion, etc.) and racing information
- **Black Type Pedigree:**
  - Sale Horse's AQHA & RGP Performance and Produce
  - Sire, Sire's Dam, Sire's Sire, Sire's Grandsire and Sire's Great-Grandsire
  - Foals, grandfoals and great-grandfoals of 1<sup>st</sup>, 2<sup>nd</sup> and (if necessary to fill the page) 3<sup>rd</sup> and 4<sup>th</sup> dam
  - Dam's sire if necessary to fill the page.
- **Paragraph-Style Pedigree:**
  - Sale Horse's AQHA/RGP Performance and Produce
  - Sire, Sire's Dam, Sire's Sire, Sire's Grandsire and Sire's Great-Grandsire
  - 1<sup>st</sup> Dam, 2<sup>nd</sup> Dam, Dam's Sire, Dam's Grandsire and Dam's Great-Grandsire

**Research NOT furnished (must be hand-entered):**

- Non-Quarter Horse family trees (APHA, ApHC, TB, Unregistered, etc.).
- Non-Quarter Horse breed points and show achievement awards (ApHC ROM, APHA Champion, etc.).
- Thoroughbred racing information, unless results are from an official AQHA race.
  - The system alerts the user when a sale horse's parent or grandparent is a thoroughbred.
- See the bottom of this document for non-Quarter Horse research links

**Three Pedigree Types are currently available (click on each type to see an example):**

- **Basic Pedigree Type:**
  - Family Tree
  - Paragraph(s) on Sale Horse
    - Performance Record
    - Sale Horse's Get
    - Consignor Notes
  - [Click here](#) for Basic Pedigree page layout choices
- **Ranch Pedigree Type:**
  - Family Tree
  - Paragraph(s) on Sale Horse
    - Performance Record
    - Sale Horse's Get
    - Consignor Notes
    - One paragraph summarizing the sire and dam
  - [Click here](#) for Ranch Pedigree page layout choices
- **Paragraph Pedigree Type (Full and Shortened versions available):**
  - Four-Generation Family Tree
  - Paragraph(s) on Sale Horse
    - Performance Record

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- Consignor Notes
- Sale Horse's Get
- Paragraph for sire's performance and get
- Paragraph combining first and second dams' performance and produce
- [Click here](#) for Paragraph Pedigree page layout choices
- [Click here](#) to compare the Full Paragraph Pedigree to Shortened Paragraph Pedigree
- **Black Type Pedigree**
  - Four-Generation Family Tree
  - Sale Horse's Performance
  - Sale Horse's Get (list format for mares, paragraph for stallions)
  - Sire Paragraph
  - Foals, grandfoals & great-grandfoals of 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> & 4<sup>th</sup> dams (depending on page space)
  - Dam's Sire paragraph if necessary to fill page

### Non-Quarter Horse Research links:

APHA Research: <https://www.aphaonline.org/>

ApHC Research: <http://www.appaloosa.com/>

Thoroughbred Research: <http://www.equineline.com> (use the Quarter Horse system)

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