

# THE RGP CATALOG BUILDER

## FOR PERFORMANCE HORSES

*A complete sale catalog developer and manager for American Quarter Horses*

Please read the document at [this link](#) for complete information on system and user requirements, plus other important details about the RGP Catalog Builder program.

Pricing information: click on any Pedigree Type to view an example

User Type	<a href="#">Basic</a>	<a href="#">Ranch</a>	<a href="#">Paragraph</a>	Black Type
Regular Price	\$25.00	\$35.00	\$40.00	
- Non-AQHA, Regular	\$12.50	\$17.50	\$20.00	Available Soon
*Volume User Price	\$20.00	\$30.00	\$35.00	
- Non-AQHA, Volume	\$10.00	\$15.00	\$17.50	

### Prices Include:

1. Pre-written pedigree page on each AQHA sale horse (pedigree type and page style choices at <http://catalogs.robinglenn.com/Layout>)
2. Catalog indexes
3. Covering & Foal at Side Sire paragraphs for AQHA horses
4. Internet presentation with sale company/ranch logo, including photos & video links
5. Photo management with automatic application to catalog pages, Internet presentation and RGP Catalog App
6. Inclusion on RGP Catalog App (works on Apple and Android smartphones and tablets)
7. Stall card art work with sale company/ranch logo

### All Prices apply to:

1. All registered American Quarter Horses.
2. All unregistered horses with two American Quarter Horse Association (AQHA) registered parents.
3. All unregistered horses with one Thoroughbred and one American Quarter Horse Association (AQHA) registered parent.

### Unregistered horses and/or horses registered with associations other than AQHA:

1. Any **Non-Quarter Horse** that does not have two AQHA-registered parents is **half price**.
  - a. Non-Quarter Horse data *recorded in the RGP Database* will be included on the catalog page, but the related association's points and awards are not included. These horses must be researched by hand. This includes thoroughbreds.
  - b. All sale horses are included in the catalog Indexes, web presentation and RGP Catalog App presentation.
  - c. AQHA covering sire paragraphs are written by the program and included in the covering sire reference.
  - d. **Non-Quarter Horse covering sire reference paragraphs are not written by the program.**

### Research included:

- a. The program researches as follows. After "V" below the research ends, and horses with "nothing to say" are not discounted.
  - i. the sale horse's performance and get,
  - ii. the parents of each horse,
  - iii. [if necessary to fill the page] the grandparents of each horse,
  - iv. [if necessary to fill the page] the great-grandsire on the top side of the sire & the great-grandsire on the top side of the dam,
  - v. [if necessary to fill the page] the top side great-great grandsire of the sire, and the top side great-great grandsire of the dam (one generation off the page on the top side of each parent).
- b. Thoroughbred information must be researched and added by hand. All AQHA horses requiring additional thoroughbred research remain full price.
- c. As stated on both [www.robinglenn.com](http://www.robinglenn.com) and [catalogs.robinglenn.com](http://catalogs.robinglenn.com), Speed and Roping event data is limited in the RGP Database.

\*Volume Users committed to 500 catalog pages per year.

### Other information:

- i. No price concession will be made for program "bugs," but if reported by a user, they will be handled as promptly as possible.
- ii. **Catalog Builder support will be provided by RGP during regular business hours (8:00 A.M.-5:00 P.M. CST Monday-Friday, except on official AQHA holidays).**