

THE RGP CATALOG BUILDER

FOR PERFORMANCE HORSES

A complete sale catalog developer and manager for American Quarter Horses

***NEW! THREE PEDIGREE TYPES ARE NOW AVAILABLE!**

[BASIC PEDIGREE](#) • [RANCH PEDIGREE](#) • [PARAGRAPH PEDIGREE](#)

Click on any pedigree type above to view an example.

What the Catalog Builder does, in a nutshell:

- Allows for complete management of sale catalog and pre-sale web promotion from start to finish
- Builds fully-researched pedigree pages on Quarter Horses.
 - **Multiple page style/layout choices:** [click here for more information.](#)
 - Offers a “make it fit” option to make long pedigrees automatically fit the catalog page
 - FREE [RGP Database records](#) included for each horse to accommodate custom editing
- Allows for inclusion and management of non-Quarter Horse sale entries
 - Includes RGP Database research on non-Quarter Horses (but not association points/awards).
- Automatically assigns hip numbers, including sorting into customized sale sessions
- Builds sale catalog indexes: consignor, sire, dam, horse
- Writes paragraphs and compiles the pages for AQHA covering sire reference pages
- Manages photos for inclusion in the printed catalog, web and RGP Catalog App presentation
- Sends sale entries to a real-time pre-sale web presentation with photos and video links
- Sends the finished catalog to a web presentation with photos and video links
- Makes the final printer-ready file for users choosing to print the catalog
- Posts the catalog on the [RGP Catalog App](#) (for iPads, Android Tablets, iPhones, Android Phones)
- Uploads photos and/or video links to the RGP Catalog App
- Generates stall card art work for the printer with sale company’s logo.

Pricing: Click [Here](#).

System Requirements:

- Desktop or laptop computer (the Catalog Builder does not work on a tablet or phone)
 - Two monitors recommended but not required
- Internet (User’s internet connectivity and speed factor into productivity)
- Google Chrome Browser (the Catalog Builder must be used in Google Chrome)
- Microsoft Office (Excel) 2010 or above
- PDF Editing Software (Nitro Pro, Adobe Pro, etc.).

Computer knowledge required:

- Basic Computer Operating System functions (example: how to name and save a file to a folder)
- Internet (Google Chrome browser)
- Microsoft Excel basics
- PDF Editing & Page Management

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Horse research furnished:

- [RGP Database](#) money earned and key performance achievements
 - RGP research includes APHA, ApHC, Half-Arab and unregistered horses (if pedigree information has been made available) that have been recorded in the RGP Database.
 - Includes Australian QHA and Brazilian QHA horses' records from selected events.
 - Data from Barrel Racing and Roping events is limited and should not be considered complete.
 - NCHA weekend money is updated quarterly.
- [AQHA](#) points, awards, show achievement awards (ROM, AQHA Champion, etc.) and racing information
- Horses in the family tree that are researched, if necessary, to fill the page:
 - Sire, Sire's Dam, Sire's Sire, Sire's Grandsire and Sire's Great-Grandsire
 - 1st Dam, 2nd Dam, Dam's Sire, Dam's Grandsire and Dam's Great-Grandsire

Research NOT furnished (must be hand-entered):

- Non-Quarter Horse family trees (APHA, ApHC, TB, Unregistered, etc.).
 - Non-Quarter Horse family trees must be hand-typed.
 - AQHA-assigned "T" numbers for thoroughbreds do not apply. Thoroughbred information must be hand-typed.
- Non-Quarter Horse breed points and show achievement awards (ApHC ROM, APHA Champion, etc.).
- Thoroughbred racing information, unless results are from an official AQHA race.
 - The system alerts the user when a sale horse's parent or grandparent is a thoroughbred.
- See the bottom of this document for non-Quarter Horse research links

Three Pedigree Types are currently available (click on each type to see an example):

- [Basic Pedigree Type:](#)
 - Family Tree
 - Paragraph(s) on Sale Horse
 - Performance Record
 - Sale Horse's sire record or dam's produce record
 - Consignor Notes
 - [Click here](#) for Basic Pedigree page layout choices
- [Ranch Pedigree Type:](#)
 - Family Tree
 - Paragraph(s) on Sale Horse
 - Performance Record
 - Sale Horse's sire record or dam's produce record
 - Consignor Notes
 - One paragraph summarizing the sire and dam
 - [Click here](#) for Ranch Pedigree page layout choices
- **Paragraph Pedigree Type (Full and Shortened versions available):**
 - Family Tree
 - Paragraph(s) on Sale Horse
 - Performance Record
 - Sale Horse's own sire or produce record
 - Consignor Notes
 - Paragraph for sire's performance and get
 - Paragraph combining first and second dams' performance and produce
 - [Click here](#) for Paragraph Pedigree page layout choices
 - [Click here](#) to compare the Full Paragraph Pedigree to Shortened Paragraph Pedigree

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RGP Catalog Builder Overview, Page 3

What the Catalog Builder does, in detail:

- Gives choice of importing entries from a spread sheet or hand-entering entries
- Automatically researches each Quarter Horse's parentage and confirms the name and registration number with the American Quarter Horse Association.
- Allows for entry of additional sale horse information, such as catalog notes, bred-to and foal-at-side information.
- Combines AQHA and RGP research to build a pre-written pedigree page, complete with family tree, on each AQHA sale horse.
- Allows for paragraph edits, catalog updates, changes, and corrections.
- Offers two edit choices:
 - A "make it fit" function using the Catalog Builder's pedigree edits, or
 - The user may custom-edit the full-length page.
 - Edited sire and dam paragraphs may be saved and re-used throughout the catalog.
 - RGP Database records are linked to each sale horse's catalog page for custom edits.
 - Assigns hip numbers according to a variety of user choices for a single sale session, or multiple customized sessions
- Offers a simple system for building a photo montage page for inclusion in the printed catalog
- Offers a simple, quick system for pre-sale Web promotion with photos and/or videos linked.
 - Web listing automatically updates as horses are added to the sale or changes are made
 - Offers custom color scheme selections with company logo.
 - Serves as a stand-alone web page, or may be copied and pasted to the user's web site.
 - Results button and easy results PDF upload is furnished.
- Prepares printer-ready catalog sale indexes (consignor, sire, covering sire, dam, horse).
- Prepares a pedigree paragraph on each AQHA covering sire, foal-at-side sire and embryo-at-side sire, and combines the paragraphs alphabetically into the printer's pages.
- Combines all catalog pages into one printer-ready file, including photo pages calibrated for the printer
- One click posts the catalog on the **RGP Catalog App**, available for Apple and Android tablets & phones, including photos and videos.
- Generates printer-ready stall card art work for each sale horse.

Non-Quarter Horse Research links:

APHA Research: <https://www.aphaonline.org/>

ApHC Research: <http://www.appaloosa.com/>

Thoroughbred Research: <http://www.equineline.com> (use the Quarter Horse system)